

ESPRIT

REVEAL YOUR PERSONALITY

Esprit home Spring/Summer 2018

You can tell a lot about someone by the way they decorate their homes. From the colors of their walls to the fabrics of their furniture and, of course, the contents of their bookcase. In 2018, Esprit home takes a look inside the homes of four different personalities, one for each season. We will visit the romantic botanist, the nostalgic folklorist, the luxurious eccentric, and the authentic minimalist.

SPRING IS IN THE AIR Our 2018 Esprit home spring collection ROMANTIC BOTANICS pays tribute to the seasonal awakening of the world. With fresh, soft colors reminiscent of a spring sunrise and hand-drawn floral patterns that give your home an instant touch of nature. Pristine whites complemented with touches of Breeze and Salmon form the foundation for this spring's color palette. In the bedroom, watercolor butterflies flutter their delicate wings on soft satin sheets. Our LIVE LOVE LAUGH design has been given a romantic floral twist. Springtime continues on cushions and the wallpaper collection ROMANTIC BOTANICS, where the pattern designs have become new and interesting structures. Three round carpets, woven with a novel crochet technique, capture the unique and unmistakable crispness of a spring morning with the season's main colors and intricate detailing. Just like our romantic botanist loves it.

SUMMER IS CALLING As temperatures continue to rise, so does the intensity of the color palette. For our home summer collection NOSTALGIC FOLKLORE, we've added bright Mandarin, deep-blue Navy, tropical Turquoise, and radiant Pink to the mix. Expect more floral patterns centrally placed on cool satin, with folkloric influences and contrast binding for extra appeal. But also simpler striped designs on washed cotton or irregular stripes creating a denim effect on TRIBAL WAVES blue 100 % cotton-satin sheets. Lots of different cushions offer plenty of options for a personal touch. From fully embroidered folkloric flower patterns and woven mandarin stripes to small graphic folk-floral and teardrop designs. Add the red or blue woven WEAVE plaid with elevated lineal relief for extra contrast and that's the bed all sorted! On the walls, wallpapers with a lineal leaf design, simple stripes, or textural solids continue the folkloric visual language. Working our way down to the floor, hand-woven carpets featuring geometric, floral tones and striped designs in seasonal colors will have the nostalgic folklorist walking on sunshine wherever she goes.



ESPRIT

HOME

COLLECTION SPRING / SUMMER 2018

PR LOOKBOOK

2018

TRUE COLORS

Das Zuhause erzählt immer eine ganz eigene Geschichte. Die Auswahl der Farben, die Möbel und die Accessoires und dann natürlich auch, was in den Bücherregalen steht. 2018 besucht Esprit home vier sehr unterschiedliche Persönlichkeiten – eine stellvertretend für jede Saison.

Eine romantische Botanikerin, eine nostalgische Folkloristin, eine luxuriöse Exzentrikerin und eine echte Minimalistin nehmen uns mit auf eine Reise durch die Jahreszeiten. Hochwertige Materialien, frische Farben und raffinierte Texturen werden zum Leben erweckt und zeigen Charakter. Immer mit einem Touch Esprit.

You can tell a lot about someone by the way they decorate their homes. From the colors of their walls to the fabrics of their furniture and, of course, the contents of their bookcase. In 2018, Esprit home takes a look inside the homes of four different personalities, one for each season.

From the romantic botanist, via the nostalgic folklorist and the luxurious eccentric, to the authentic minimalist, we're moving with the flow of the seasons to uncover the layers of our personalities. Look forward to premium materials, fresh colors, and subtle textures that bring your home to life and reveal your true self – always with a touch of Esprit.



ROMANTIC BOTANICS

SPRING COLLECTION

Spring is in the air! Endlich bringen Blüten und Schmetterlinge wieder Farbe in die graue Landschaft. Die ersten warmen Sonnenstrahlen begrüßen den Frühling, auf den wir viel zu lange warten mussten. Das Zuhause der romantischen Botanikerin gleicht einem alten englischen Labyrinth, in dem das Grün der üppigen Hecken durch Farbtupfer wilder Blumen unterbrochen wird. Bei Einbruch der Dämmerung sinkt sie zurück in ihre weißen, kuscheligen Laken und türkisfarbenen Kissen und träumt von all den wunderbaren Dingen, die der Frühling noch bringen wird. Romantik pur.

Spring is in the air! No need to tell the romantic botanist twice though – she's been waiting for the budding flowers to bring back color to the gloomy landscape. She loves venturing out with the butterflies to welcome the warm sun we've all so dearly missed. This incurable romantic likes to pretend her home is an old English labyrinth with wild flowers dotting the lush green hedges. And when night falls, she sinks back into soft white sheets and turquoise cushions and dreams of all the wonderful things to come. Embrace the romance.



CUSHION DROPS
38 x 58 cm / € 22,99



CUSHION HARP
38 x 58 cm / € 19,99



CUSHION POSIE
45 x 45 cm / € 24,99



CUSHION HARP
38 x 38 cm / € 17,99

CURTAIN POSIE 140 x 250 cm / € 79,99 KELIM RAINNIS e.g. 130 x 190 cm / € 269,00





KELIM RAINNS e.g. 160x230 cm / € 399,00



CARPET CROCHET STYLE
rd. 120 cm / € 129,00



PLAID OMBRE
140x200 cm / € 69,99



CUSHION RAINNS
38x38 cm / € 17,99



BED LINEN BUTTERLIES
e.g. 135/200 cm + 80/80
€ 69,95



CUSHION FLY
38 x 38 cm / € 19,99



CUSHION EDIE
45 x 45 cm / € 19,99

BED LINEN EDIE e.g. 135/200 cm + 80/80 / € 69,95 | KELIM AURELIA e.g. 160x 230 cm / € 499,00





WALLPAPER ROMANTIC BOTANICS 0,53 x 10,05 cm / € 23,95 CUSHION POSIE 45 x 45 cm / € 24,99



CARPET ZENO
e.g. 160 x 225 cm / € 199,00



KELIM AURELIA
e.g. 160 x 230 cm / € 499,00



CUSHION FAN
45 x 45 cm / € 19,99

spring
IMAGE OVERVIEW



EspritHome_2018_Spring_0103.jpg



EspritHome_2018_Spring_0275.jpg



EspritHome_2018_Spring_0315.jpg



EspritHome_2018_Spring_0212.jpg



EspritHome_2018_Spring_0212.jpg



EspritHome_2018_Spring_0134.jpg



EspritHome_2018_Spring_0869.jpg



EspritHome_2018_Spring_0982.jpg



EspritHome_2018_Spring_0836.jpg



EspritHome_2018_Spring_0787.jpg



EspritHome_2018_Spring_0787.jpg



EspritHome_2018_Spring_1078.jpg



EspritHome_2018_Spring_0226.jpg



EspritHome_2018_Spring_0230.jpg



EspritHome_2018_Spring_1024.jpg



EspritHome_2018_Spring_0496.jpg



EspritHome_2018_Spring_0505.jpg



EspritHome_2018_Spring_0653.jpg



EspritHome_2018_Spring_0658.jpg

spring / romantic botanics
PRODUCT SELECTION

All prices in this brochure are German recommended retail prices and may vary from country to country.



CUSHION DROPS
 2 colors available
 38 x 58 cm
 22,99 Euro



CUSHION RAINNS
 4 colors available
 38 x 38 cm
 17,99 Euro



CUSHION POSIE
 2 colors available
 45 x 45 cm
 24,99 Euro



CUSHION HARP
 7 colors available
 2 sizes available
 38 x 58 cm, 38 x 38 cm
 19,99 Euro, 17,99 Euro



BED LINEN BIRDIES
 100% Cotton Percalé
 e.g. 135/200 cm + 80/80
 49,95 Euro



BED LINEN EDIE
 100% Cotton Satin
 e.g. 135/200 cm + 80/80
 69,95 Euro



BED LINEN FLORES
 100% Cotton Percalé
 e.g. 135/200 cm + 80/80
 49,95 Euro



BED LINEN BUTTERFLIES
 100% Cotton Satin
 e.g. 135/200 cm + 80/80
 69,95 Euro



CUSHION FLY
 38 x 38 cm
 19,99 Euro



CUSHION EDIE
 45 x 45 cm
 19,99 Euro



CUSHION LIVE
 45 x 45 cm
 19,99 Euro



CUSHION FAN
 3 colors available
 45 x 45 cm
 19,99 Euro



BED LINEN TYRA
 100% Cotton Percalé
 e.g. 135/200 cm + 80/80
 49,95 Euro



CARPET ZENO
 2 colors available
 machine-woven
 e.g. 160 x 225 cm
 199,00 Euro



AURELIA KELIM
 3 colors available
 handwoven wool
 e.g. 160 x 230 cm
 499,00 Euro



CARPET CROCHET STYLE
 3 colors available
 handwoven wool
 rd. 120 cm
 129,00 Euro



CURTAIN EDINA
 140 x 250 cm
 39,99 Euro



CURTAIN TEAR
 140 x 250 cm
 34,99 Euro



PLAID OMBRE
 3 colors available
 45 x 45 cm
 69,99 Euro



BED LINEN RAINNS
 2 colors available
 100% Cotton Satin
 e.g. 135/200 cm + 80/80
 69,95 Euro



CARPET FLORA
 2 colors available
 machine-woven
 e.g. 160 x 225 cm
 269,00 Euro



RAINNS KELIM
 3 colors available
 handwoven wool
 e.g. 160 x 230 cm
 399,00 Euro



WALLPAPER ROMANTIC BOTANICS
 Flower design in 4 colors
 0,53 x 10,05 m (5,33 sqm)
 23,95 Euro



WALLPAPER ROMANTIC BOTANICS
 Flower design in 3 colors
 0,53 x 10,05 m (5,33 sqm)
 27,95 Euro



NOSTALGIC FOLKLORE

SUMMER COLLECTION

Die nostalgische Folkloristin liebt die Natur. An einem warmen Tag findet man sie auf einer Wiese, die Wolken betrachtend und in Erinnerungen schwelgend. Es gibt keinen Ort, an dem sie lieber wäre, als inmitten von Blumen, die den Duft des Sommers verbreiten. Und natürlich in ihrem Zuhause, umgeben von fließenden Stoffen mit floralen Ornamenten und gewebten Details, die so verspielt sind, wie die Natur selbst. Das ganze kombiniert mit geometrischen Mustern und Streifen wird es zu ihrem ganz persönlichen Mix. Es ist Sommer und alles ist erlaubt.

The nostalgic folklorist loves nature. On a warm day, you'll find her in a field somewhere, staring up at the clouds and reminiscing about days gone by. There's no place she would rather be than surrounded by flowers that fill the air with scents of summer. Except maybe at home, where she wraps herself in organic curves and chunky weaves - mimicking nature's playfulness. And mixes them with geometric patterns and stripes. Because why not? It's summer and anything goes!



CUSHION STRIPE
45 x 45 cm / € 19,99



CUSHION RAINNS
38 x 38 cm / € 17,99



CUSHION FOLK
45 x 45 cm / € 19,99



CUSHION TRIBAL
38 x 38 cm / € 17,99

KELIM NILAS HAUTE e.g. 130x190 cm / € 599,00





BED LINEN TRIBAL WAVES e.g. 135/200 cm + 80/80 / € 69,95 CAPRET ZIGZAG NATURE e.g. 160 x 230 cm / € 399,00



BED LINEN CAMI
e.g. 135/200 cm + 80/80
€ 79,95



CUSHION FOLKFLOWER
45 x 45 cm / € 29,99



PLAID WEAVE
140 x 200 cm / € 69,99



KELIM COSMO
e.g. 160x230 cm / € 299,00



KELIM NILAS HAUTE
e.g. 160x230 cm / € 799,00



PLAID WEAVE
140x200 cm / € 69,99

CARPET CEYCLE NATURE rd. 1200 cm / € 129,00 CUSHION FOLK 45x45 cm / € 19,99





WALLPAPER NOSTALGIC FOLKLORE 0,53 x 10,05 cm / € 21,95 CUSHION FOLK 45 x 45 cm / € 19,99



CUSHION FAN
45 x 45 cm / € 19,99



CARPET ZIGZAG NATURE
e.g. 130x190 cm / € 269,00



KELIM KAYLA BORDER
e.g. 130 x 190 cm / € 349,00

summer
IMAGE OVERVIEW



EspritHome_2018_Summer_0922.jpg



EspritHome_2018_Summer_0869.jpg



EspritHome_2018_Summer_0755.jpg



EspritHome_2018_Summer_0667.jpg



EspritHome_2018_Summer_0060.jpg



EspritHome_2018_Summer_0127.jpg



EspritHome_2018_Summer_0809.jpg



EspritHome_2018_Summer_0325.jpg



EspritHome_2018_Summer_0531.jpg



EspritHome_2018_Summer_0956.jpg



EspritHome_2018_Summer_0305.jpg



EspritHome_2018_Summer_0302.jpg



EspritHome_2018_Summer_0413.jpg



EspritHome_2018_Summer_0394.jpg



EspritHome_2018_Summer_0190.jpg



EspritHome_2018_Summer_0097.jpg



EspritHome_2018_Summer_0087.jpg



EspritHome_2018_Eco_0602.jpg



EspritHome_2018_Eco_0627.jpg



EspritHome_2018_Eco_0654.jpg

summer / nostalgic folklore
PRODUCT SELECTION

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CUSHION FOLKFLOWER
 45 x 45 cm
 29,99 Euro



CUSHION FOLK
 45 x 45 cm
 19,99 Euro



CUSHION RAINNS
 4 colors available
 38 x 38 cm
 17,99 Euro



CUSHION FAN
 3 colors available
 45 x 45 cm
 19,99 Euro



BED LINEN CAMI
 100 % Cotton Satin
 with paspel
 e.g. 135/200 cm + 80/80
 79,95 Euro



BED LINEN DOTTI
 100 % Cotton Satin
 e.g. 135/200 cm + 80/80
 69,95 Euro



BED LINEN TRIBAL WAVES
 100 % Cotton Satin
 e.g. 135/200 cm + 80/80
 69,95 Euro



BED LINEN ELLI
 100% washed Cotton
 e.g. 135/200 cm + 80/80
 79,95 Euro



CUSHION TRIBAL
 38 x 38 cm
 17,99 Euro



CUSHION STRIPE
 4 colors available
 45 x 45 cm
 19,99 Euro



PLAID WEAVE
 2 colors available
 140 x 200 cm
 69,99 Euro



BEACH TOWEL LEAF
 100 x 180 cm
 39,99 Euro



NILAS HAUTE KELIM
 2 colors available
 handwoven wool
 e.g. 130 x 190 cm
 599,00 Euro



CARPET MAHAN
 3 colors available
 New Zealand wool
 e.g. 120 x 180 cm
 499,00 Euro



KAYLA KELIM
 2 colors available
 maschinewoven
 e.g. 130 x 190 cm
 349,00 Euro



KAYLA KELIM BORDER
 2 colors available
 maschinewoven
 e.g. 130 x 190 cm
 349,00 Euro



CURTAIN HARP
 2 colors available
 Woven jacquard design
 140 x 250 cm
 49,99 Euro



CURTAIN MARO
 Burnout on foile
 140 x 250 cm
 49,99 Euro



BED LINEN RAINNS
 2 colors available
 100 % Cotton Satin
 e.g. 135/200 cm + 80/80
 69,95 Euro



BED LINEN TARIJA
 100 % Cotton Percale
 with pompons
 e.g. 135/200 cm + 80/80
 99,95 Euro



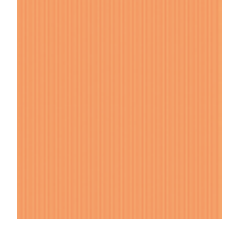
CARPET CEYCLE NATURE
 2 colors available
 handwoven jute
 rd. 200 cm
 129,00 Euro



LOTTE KELIM
 2 colors available
 maschine-woven
 e.g. 130 x 190 cm
 349,00 Euro



WALLPAPER NOSTALGIC FOLKLORE
 Flower design in 3 colors
 0,53 x 10,05 m (5,33 sqm)
 21,95 Euro



WALLPAPER NOSTALGIC FOLKLORE
 Striped design in 3 colors
 0,53 x 10,05 m (5,33 sqm)
 20,95 Euro



Protect our nature.
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ESPRIT

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