

Trend flash

Fall/Winter 2016

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Esprit Women

Think shape – and think soft – for Fall/Winter 2016. The Esprit Women collection taps into a varied and even contrary assortment of cuts and silhouettes next season, going both wide and lean, long or cropped, sometimes asymmetric, other times simply clean, but always softly inviting. For softness is the second catchword for Fall/Winter, not only in terms of the materials used which have a warm, cozy feel but also in the flowing lines of the clothes. The look is supple, caressing, and chic in a relaxed way, especially when it comes to city and office wear.

Here, look for fall's new long coats, which go the length in woven wool fabrics and knits, while jackets also inch longer, casually tied or belted at the waist and featuring new wider lapels. Keep it wide with roomy popover tops and fluid blouses, and the new wider masculine pant and still popular culottes also have room to move. On the long and narrow, there are slim skirts and dresses, uncomplicated in cut and thus all the more striking, and the jumpsuit further continues its one-piece reign.

The overall look is clean yet rich, thanks to lush and creatively textured knits, jacquards, wool and viscose fabrics colored in soft neutrals and tinted stone shades, and a range of new petrol and smoky blues, plus black and white. And don't forget suede, which softens the ever-popular motorcycle jacket. Solids are prominent, but wallpaper and muted Indian florals also enhance the Esprit Women collection.

Prints and patterns play a pivotal role in more casual Fall/Winter looks, starting with William Morris Arts & Crafts florals and paisleys modified with flowers, plus novelty woven stripes and jacquards in earthy ochre and autumn hues, followed by a new geometric deco look in dark indigo and natural. There's a comfy, homey touch to it all, with slouchy sweaters, tops, slightly romantic dresses and skirts just waiting to be thrown on and enjoyed. As for denim, it works dark and light, not only in blue but sand, Bordeaux and green tones, with jeans skinny or more loosely cut, some pieces featuring with an asymmetrical touch.

The footwear for all: sneakers and booties, predominantly in black but also camel and burgundy in sporty suedes or metallic. And shoe shapes are getting blockier, featuring more squared-off toes and block heels.

As for bags, hobo bags, shoppers and satchel shoulder bags are styled in soft leather-like materials, sometimes in combination with heavy canvas, wool or felt, and richly decorated with studs, eyelets, patchwork and suede. Soft capes and ponchos, fringed and looped shawls, big square carves and felted hats offer a final, personalizing touch, with checks, space-dyed yarns and ornamental embroideries, braided details, feather motifs and big metal accents making news.

Key Looks:

The Long Way – Look smart and hip in a long, belted coat, masculine pants and sneakers

Knit Picks – Wear knit with knit, as in a long cardigan over a knit dress

Must Haves – Can't do without culottes, especially when paired with a turtleneck sweater and navy mariner jacket

ESPRIT

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ABOUT ESPRIT

Founded in 1968, Esprit is an international fashion brand that pays homage to its roots and expresses a relaxed, sunny Californian attitude towards life. Esprit creates inspiring collections for women, men and kids made from high-quality materials paying great attention to detail. All of Esprit's products demonstrate the Group's commitment to make the consumers "feel good to look good". The company's "esprit de corps" reflects a positive and caring attitude towards life that embraces community, family and friends - in that casual, laid-back California style. The Esprit style.

Esprit's collections are available in over 40 countries worldwide, in more than 900 directly managed retail stores and through over 7,800 wholesale points of sales including franchise partners and sales space in department stores. The Group markets its products under two brands, namely the Esprit brand and the edc brand. Listed on the Hong Kong Stock Exchange since 1993, Esprit has headquarters in Germany and Hong Kong.