

Trend flash

Fall/Winter 2016

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Esprit Men

Adventure is waiting. Just around the corner. Or make that even closer. Esprit Men puts the spirit of adventure right in your wardrobe. With tailored jackets, pants, shirts and sweaters, outerwear and jeans for Fall/Winter 2016 that don't make a fuss, yet quietly suggest experiences and new style combinations that go beyond the daily grind.

The Great Outdoors

Esprit Men's camouflage styles are not meant to disguise, but to lighten up and even brighten up other sportswear pieces. It's all about mixing and *not* matching! Such as a rusty orange, berry and green camouflage jacket to top a denim shirt, softly brushed chinos (with another touch of camouflage along the inner waistband), and a texturally structured knit pullover. In other free-wheeling combinations, flannel lumberjack shirts meet Fair Isle yoked sweaters, worn jeans and tweed sport coats.

Key looks:

Mix Master – Layer a structured wool coat over a formal shirt, sweatshirt, light washed denims and sneakers

Outer Wear – A camouflage down jacket stylishly tops a textured sweater, denim shirt, soft brushed chinos, nep yarn socks, and outdoor boots

Trail Blazers

The blazer is Fall/Winter's new essential – especially styled in knit – where it looks as smart worn over a hoodie and colored jeans as with a more formal shirt, tie and chinos. For those really getting down to business, well-tailored male standards like the navy wool blazer, charcoal flannel pants, light blue dress shirts, and narrow ties look more cool than conventional, especially paired with dapper brown suede brogues.

Key looks:

Co-worker – Wear it any way you want. This season's knit blazer easily dresses up or down

Navy maneuvers – You won't want to leave for the office without it! With gray flannels or dark jeans, a striped Shetland sweater or shirt and tie

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ESPRIT

ABOUT ESPRIT

Founded in 1968, Esprit is an international fashion brand that pays homage to its roots and expresses a relaxed, sunny Californian attitude towards life. Esprit creates inspiring collections for women, men and kids made from high-quality materials paying great attention to detail. All of Esprit's products demonstrate the Group's commitment to make the consumers "feel good to look good". The company's "esprit de corps" reflects a positive and caring attitude towards life that embraces community, family and friends - in that casual, laid-back California style. The Esprit style.

Esprit's collections are available in over 40 countries worldwide, in more than 900 directly managed retail stores and through over 7,800 wholesale points of sales including franchise partners and sales space in department stores. The Group markets its products under two brands, namely the Esprit brand and the edc brand. Listed on the Hong Kong Stock Exchange since 1993, Esprit has headquarters in Germany and Hong Kong.