



13 October 2015, Hong Kong

ESPRIT HOLDINGS LIMITED APPOINTS NEW GENERAL MANAGER FOR APAC

ESPRIT HOLDINGS LIMITED (“Esprit”, “the Company” or the “Group”; stock code 00330) today announced the appointment of a new General Manager for the Asia Pacific region, Mr. Guillaume They.

Mr. They, who joined Esprit on September 14, 2015, will be part of the Esprit Executive Management Team, reporting directly to the Group’s Chief Executive Officer, and will be responsible for the entire business development of Esprit in the Asia Pacific region including China.

Mr. They has previously held general management positions in the retail and luxury sectors across Asia, spanning a twenty-year career out of which the last sixteen years were with the LVMH Group. He most recently held the position of President for LVMH Fashion Group Asia, where he was responsible for managing a portfolio of brands including Celine, Loewe, Givenchy and Marc Jacobs, among others, across key Asian markets such as China and South Korea. Mr. They began his career with Marks & Spencer, working in both the UK and France.

Mr. They commented, “I am thrilled to have the opportunity to join Esprit at this time in the Company’s development, and am fully committed to delivering on the strategic objectives that will revitalise the Esprit brand in the Asia Pacific region.”

“We are delighted to have Guillaume join the Esprit team, and bring with him his valuable expertise in retail as well as his deep knowledge of the Asia Pacific region,” said Mr. Jose Manuel Martínez Gutiérrez, the Group Chief Executive Officer of Esprit. “We see many opportunities for further developing Esprit’s business in Asia Pacific, particularly in China, and Guillaume’s impressive experience will bring significant value to Esprit.”

--- END ---

ESPRIT

ESPRIT Contacts

Hong Kong

Joeling Law
phone: +852 2765 4356
email: joeling.law@esprit.com

Germany

Mona Schmadl
phone: +49 2102 123 46176
email: mona.schmadl@esprit.com

For media enquiries, please contact:

Asia: Artemis Associates

Vanita Sehgal
phone: +852 2861 3227
email: vanita.sehgal@artemisassociates.com

Europe: Hartmut Schultz Kommunikation GmbH

Hartmut Schultz
phone: +49 89 99 24 96 20
email: hs@schultz-kommunikation.de

About Esprit

Founded in 1968, Esprit is an international fashion brand that pays homage to its roots and expresses a relaxed, sunny Californian attitude towards life. Esprit creates inspiring collections for women, men and kids made from high-quality materials paying great attention to detail. All of Esprit's products demonstrate the Group's commitment to make consumers "feel good to look good". The company's "esprit de corps" reflects a positive and caring attitude towards life that embraces community, family and friends – in that casual, laid-back California style, The Esprit style.

Esprit's collections are available in around 40 countries worldwide, in 890 directly managed retail stores and through over 7,500 wholesale points of sales including franchise stores, and sales space in department stores. The Group markets its products under two brands, namely the Esprit brand and the edc brand. Listed on the Hong Kong Stock Exchange since 1993, Esprit has headquarters in Germany and Hong Kong.