

ESPRIT
ESPRIT HOLDINGS LIMITED
(Incorporated in Bermuda with limited liability)
(STOCK CODE: 00330)

REPLY FORM

To: Esprit Holdings Limited (the "Company")
c/o Tricor Secretaries Limited
Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong

I/We would like to receive all future Corporate Communication of the Company in the manner as indicated below (*notes 1 & 2*):

Please tick ONLY ONE of the following boxes (*note 3*)

Electronic Version Option (*note 4*)

- (i) to rely on the electronic version posted on the Company's website at www.espritholdings.com in lieu of the printed versions and to receive **email notification** of the publication of the Corporate Communication on the Company's website and HKExnews website to my/our email address at (*note 5*).

Printed Version Options

- (ii) in **printed form in English only**.
(iii) in **printed form in Chinese only**.
(iv) in **printed form in BOTH English and Chinese**.

Name of Shareholder:

(Family Name or Company Name)

(Forename(s))

Registered Address:

Signature: _____ Contact Telephone No.: _____ Date: _____

Notes:

* Terms used in this Reply Form shall bear the same meanings as those defined in the letter to the Shareholders dated 22 August 2014.

- (1) If the Company does not receive duly completed and signed Reply Form on or before 18 September 2014, the Company will send all future Corporate Communication to you by electronic means through the Company's website at www.espritholdings.com, until and unless you inform the Company by reasonable notice in writing of your desire to receive all future Corporate Communication in the other means.
- (2) You are entitled to change the selection you have made above at any time by reasonable notice in writing to the Branch Share Registrar, Tricor Secretaries Limited, either by email at esprit-ecom@hk.tricorglobal.com or by post to the address mentioned above.
- (3) This Reply Form will be void if more than one box is ticked or no box is ticked or if the information is incorrectly completed.
- (4) If you choose the Electronic Version Option, and for any reason have difficulty in receiving or gaining access to the Corporate Communication, you will promptly be sent the Corporate Communication in printed form upon request free of charge.
- (5) If you do not provide your email address or an improper email address is provided, a printed notification letter of the publication of the relevant Corporate Communication on the Company's website and HKExnews website will be sent to you by post.
- (6) All future Corporate Communication in both English and Chinese will be available on the Company's website at www.espritholdings.com and HKExnews website at www.hkexnews.hk.
- (7) Personal Data Collection
 - (i) The Personal Data is collected for the purposes of verifying and recording your choice of means of receipt of the Corporate Communication and the delivery of the said documents. Your supply of Personal Data to the Company is on a voluntary basis. Your Personal Data may be disclosed or transferred by the Company to the Company's subsidiaries, Branch Share Registrar and/or other companies or bodies solely for the purposes stated herein above.
 - (ii) You have the right to request access to and/or correction of your Personal Data by reasonable notice in writing to the Privacy Compliance Officer of the Branch Share Registrar at the address mentioned above, or by call to the enquiry hotline at (852) 2980 1333. For the avoidance of doubt, the term "Personal Data" used in this Reply Form has the same meaning as "personal data" in the Personal Data (Privacy) Ordinance, Chapter 486 of the Laws of Hong Kong Special Administrative Region of the People's Republic of China.
- (8) Should you have any queries relating to this Reply Form, please call the enquiry hotline at (852) 2980 1333.
- (9) For the avoidance of doubt, the Company does not accept any special instructions written on this Reply Form.

(Please cut along the dotted line. 請沿虛線剪下。)



Please cut the mailing label and stick this on an envelope to return the Reply Form to us.
No postage stamp is required for local mailing.

當閣下寄回此回條時，
請將此郵寄標籤剪貼於信封上。
如在本港投寄，閣下無需支付郵費或貼上郵票。



Mailing Label 郵寄標籤

Tricor Secretaries Limited
卓佳秘書商務有限公司
Freepost No. 簡便回郵號碼: 37
Hong Kong 香港