


ESPRIT HOLDINGS LIMITED
(Incorporated in Bermuda with limited liability)
(STOCK CODE: 00330)

28 October 2011

Dear Shareholders,

**ANNUAL REPORT FOR THE YEAR ENDED 30 JUNE 2011
CIRCULAR AND PROXY FORM**

We enclose herewith (i) the annual report for the year ended 30 June 2011 (the "Annual Report") of Esprit Holdings Limited (the "Company"), (ii) the circular containing the notice of 2011 annual general meeting ("AGM") and regarding general mandates to issue and repurchase shares of the Company and the re-election of the Directors of the Company (the "Circular"), and (iii) the proxy form for use at the AGM (the "Proxy Form"). The Annual Report, the Circular and the Proxy Form have been prepared in both English and Chinese languages and they have been posted on the Company's website at www.espritholdings.com and Hong Kong Exchanges and Clearing Limited's ("HKEx") HKExnews website at www.hkexnews.hk.

For the registered shareholders of the Company (the "Shareholders") who have elected to receive the Annual Report in either English or Chinese may request a printed copy in the other language by returning the duly completed and signed change of request form ("Change of Request Form") enclosed with postage pre-paid envelope provided to the Hong Kong branch share registrar of the Company, Tricor Secretaries Limited (the "Branch Share Registrar") at 26th Floor, Tesbury Centre, 28 Queen's Road East, Wanchai, Hong Kong or by email at esprit-ecom@hk.tricorglobal.com.

Please note that you are entitled at any time by reasonable prior notice in writing, either by post to the Branch Share Registrar, Tricor Secretaries Limited at 26th Floor, Tesbury Centre, 28 Queen's Road East, Wanchai, Hong Kong or by email at esprit-ecom@hk.tricorglobal.com to change your choice of means of receipt and/or language of the Corporate Communication (as defined below). The Change of Request Form may also be downloaded from the Company's website.

"Corporate Communication" includes any document(s) to be issued by the Company for the information or action of the Shareholders, including but not limited to the annual report, the interim report, a notice of meeting, a listing document, a circular and a proxy form.

Both the English and Chinese language versions of the Corporate Communication will be available on the Company's website for at least 5 years from the date of first publication.

Should you have any queries relating to this letter, please call the enquiry hotline of the Branch Share Registrar at (852) 2980 1333 during business hours from 9:00 am to 6:00 pm from Monday to Friday, excluding public holidays.

Yours faithfully,
For and on behalf of
Esprit Holdings Limited
Florence Ng Wai Yin
Company Secretary