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**UNAUDITED FY10I11 THIRD QUARTER UPDATE
 FOR THE NINE MONTHS ENDED
 31 MARCH 2011**

THIRD QUARTER UPDATE

The Company is pleased to present the unaudited FY10I11 third quarter update of the Company and its subsidiaries for the nine months ended 31 March 2011. This announcement is made pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

Turnover by Regions

| REGIONS | Nine months ended 31 March 2011 | | Nine months ended 31 March 2010 | | Change in % | | Retail comp store sales growth % |
|--------------------------|------------------------------------|------------------------|------------------------------------|------------------------|--------------|-------------------|--|
| | HK\$ million | % to Group Turnover | HK\$ million | % to Group Turnover | HK\$ | Local currency | |
| Europe | 20,452 | 79.1% | 22,437 | 84.0% | -8.8% | -3.6% | -1.0% |
| Asia Pacific | 4,496 | 17.4% | 3,443 | 12.9% | 30.6% | 26.3% | -0.4% |
| North America and others | 916 | 3.5% | 817 | 3.1% | 12.2% | 9.4% | -3.9% |
| TOTAL | 25,864 | 100.0% | 26,697 | 100.0% | -3.1% | 0.7% | -1.0% |

Turnover by Key Distribution Channels

| KEY DISTRIBUTION CHANNELS | Nine months ended 31 March 2011 | | Nine months ended 31 March 2010 | | Change in % | |
|-----------------------------|------------------------------------|---------------|------------------------------------|---------------|---------------|-------------------|
| | HK\$ million | % to Group | HK\$ million | % to Group | HK\$ | Local currency |
| | | Turnover | | Turnover | | |
| RETAIL[#] | 14,246 | 55.1% | 13,593 | 50.9% | 4.8% | 8.1% |
| Europe | 10,327 | 39.9% | 10,880 | 40.8% | -5.1% | 0.6% |
| Asia Pacific | 3,258 | 12.6% | 2,142 | 8.0% | 52.1% | 45.1% |
| North America | 661 | 2.6% | 571 | 2.1% | 15.9% | 13.1% |
| WHOLESALE | 11,440 | 44.2% | 12,919 | 48.4% | -11.4% | -7.1% |
| Europe | 10,102 | 39.1% | 11,524 | 43.2% | -12.3% | -7.5% |
| Asia Pacific | 1,202 | 4.6% | 1,270 | 4.7% | -5.3% | -5.1% |
| North America and others | 136 | 0.5% | 125 | 0.5% | 8.3% | 3.1% |
| LICENSING AND OTHERS | 178 | 0.7% | 185 | 0.7% | -3.6% | -3.2% |
| TOTAL | 25,864 | 100.0% | 26,697 | 100.0% | -3.1% | 0.7% |

[#] Retail sales includes sales from e-shop in countries where available

Turnover by Product Divisions

| PRODUCT DIVISIONS | Nine months ended 31 March 2011 | | Nine months ended 31 March 2010 | | Change in % | |
|-------------------|------------------------------------|---------------|------------------------------------|---------------|--------------|-------------------|
| | HK\$ million | % to Group | HK\$ million | % to Group | HK\$ | Local currency |
| | | Turnover | | Turnover | | |
| casual | 11,821 | 45.7% | 12,602 | 47.2% | -6.2% | -2.8% |
| edc | 6,292 | 24.3% | 6,341 | 23.7% | -0.8% | 3.8% |
| collection | 2,820 | 10.9% | 2,507 | 9.4% | 12.5% | 16.1% |
| others* | 4,931 | 19.1% | 5,247 | 19.7% | -6.0% | -2.1% |
| TOTAL | 25,864 | 100.0% | 26,697 | 100.0% | -3.1% | 0.7% |

* Others include accessories, kids, shoes, bodywear, sports, de. corp, red earth, salon, licensing income & licensed products like timewear, eyewear, jewellery, bed & bath, houseware, etc.

Key Distribution Channels by Regions

As at 31 March 2011

| REGIONS | RETAIL | | | | |
|--|-------------------------|----------------|--------------------|---------------------------|---------------|
| | Directly Managed Stores | | | | Comp Stores** |
| | No. of stores | Sales area sqm | Net opened stores* | Net change in sales area* | No. of stores |
| ESPRIT (excl Red Earth and Salon) | | | | | |
| Europe | 414 | 245,991 | (5) | 1.1% | 288 |
| Asia Pacific | 628 | 114,054 | 6 | 2.0% | 334 |
| North America | 93 | 34,257 | 11 | 12.2% | 57 |
| TOTAL | 1,135 | 394,302 | 12 | 2.2% | 679 |

* Net change from 30 June 2010

** All e-shops within Europe are shown as 1 comparable store in Europe and the e-shop in U.S. is shown as 1 comparable store in North America

Key Distribution Channels by Regions (continued)

As at 31 March 2011

| REGIONS | WHOLESALE (controlled space only) | | | | | | | | | | | | | | | |
|--|-----------------------------------|----------------|--|---------------------------|----------------|----------------|--|---------------------------|------------------|----------------|--|---------------------------|---------------|----------------|--------------------|---------------------------|
| | Franchise stores | | | | Shop-in-stores | | | | Identity Corners | | | | Total | | | |
| | No. of stores | Sales area sqm | Net opened stores/ Reclassification** | Net change in sales area* | No. of stores | Sales area sqm | Net opened stores/ Reclassification** | Net change in sales area* | No. of stores | Sales area sqm | Net opened stores/ Reclassification** | Net change in sales area* | No. of stores | Sales area sqm | Net opened stores* | Net change in sales area* |
| ESPRIT (excl Red Earth and Salon) | | | | | | | | | | | | | | | | |
| Europe [^] | 1,123 | 282,774 | (26) | 0.2% | 4,890 | 193,221 | (127) | -3.3% | 4,691 | 104,241 | (353) | -8.7% | 10,704 | 580,236 | (506) | -2.7% |
| Asia Pacific | 1,006 | 127,503 | 184 | 10.4% | 135 | 3,592 | (116) | -63.2% | - | - | (3) | -100.0% | 1,141 | 131,095 | 65 | 4.6% |
| TOTAL[^] | 2,129 | 410,277 | 158 | 3.1% | 5,025 | 196,813 | (243) | -6.1% | 4,691 | 104,241 | (356) | -8.7% | 11,845 | 711,331 | (441) | -1.4% |

* Net change from 30 June 2010

[^] With the roll out of the SAP program for the wholesale business, the Group has tightened the definitions of inactive accounts, resulting in the restatement of wholesale POS and controlled space. The opening balances of the POS numbers of franchise stores, shop-in-stores and identity corners in Europe were restated to 1,149, 5,017 and 5,044 respectively and the opening balances of the wholesale controlled space of franchise stores, shop-in-stores and identity corners in Europe were restated to 282,297m², 199,722m² and 114,166m² respectively. Consequently, the opening balances of franchise stores, shop-in-stores and identity corners for the Group were restated to 1,971, 5,268 and 5,047 respectively and the opening balances of the wholesale controlled space of franchise stores, shop-in-stores and identity corners for the Group were restated to 397,787m², 209,487m² and 114,226m² respectively.

[#] With the acquisition of the remaining interest in the former China Joint Venture, concession spaces previously considered wholesale were reclassified as retail and franchise stores. As a result of this, the 3 identity corners in Peru were also classified as shop-in-stores and the 118 shop-in-stores in Thailand, India, Indonesia, Vietnam, the Middle East and Mongolia were reclassified as franchise stores during this period to be consistent with the rest of the Group.

On behalf of the Board
ESPRIT HOLDINGS LIMITED
Bella CHHOA Peck Lim
Company Secretary

Hong Kong, 28 April 2011

As at the date of this announcement, the Board comprises (i) Mr Ronald van der Vis (Group Chief Executive Officer) and Mr Chew Fook Aun (Group Chief Financial Officer) as Executive Directors; (ii) Mr Jürgen Alfred Rudolf Friedrich as Non-executive Director; and (iii) Dr Hans-Joachim Körber (Independent Non-executive Chairman), Mr Paul Cheng Ming Fun (Deputy Chairman), Mr Alexander Reid Hamilton, Mr Raymond Or Ching Fai and Mr Francesco Trapani as Independent Non-executive Directors.