

ESPRIT
ESPRIT HOLDINGS LIMITED
(Incorporated in Bermuda with limited liability)
(STOCK CODE: 00330)

18 March 2011

Dear Shareholders,

ELECTION OF LANGUAGE AND MEANS OF RECEIPT OF CORPORATE COMMUNICATION

For the purpose of environmental conservation and to reduce costs for the benefit of the Shareholders, Esprit Holdings Limited (the "Company") wishes to offer you the following options to receive all future Corporate Communication (as defined below) to be despatched to registered shareholders of the Company (the "Shareholders"): (i) in printed English language version only; (ii) in printed Chinese language version only; (iii) in both printed English and Chinese language versions; or (iv) by electronic means through the Company's website at www.espritholdings.com.

"Corporate Communication" includes any document(s) to be issued by the Company for the information or action of Shareholders, including but not limited to the annual report; the interim report; a notice of meeting; a listing document; a circular; and a proxy form.

Actions To Be Taken

We invite you to select your preferred language and means of receipt of Corporate Communication by ticking (✓) the appropriate box in the enclosed Reply Form and signing and returning the Reply Form to the Hong Kong branch share registrar of the Company, Tricor Secretaries Limited of 26th Floor, Tesbury Centre, 28 Queen's Road East, Wanchai, Hong Kong (the "Branch Share Registrar") on or before 14 April 2011 (the "Relevant Date"), using the enclosed postage pre-paid envelope if posted in Hong Kong. Otherwise, please affix an appropriate stamp if posted outside Hong Kong.

If we do not receive the duly completed and signed Reply Form on or before the Relevant Date, until and unless you inform us by reasonable notice in writing, you will be deemed to have consented to receiving all future Corporate Communication in printed form in the language determined by the Company using the following method of determination:

- (a) the English language version of the Corporate Communication will be sent to all overseas Shareholders and all Hong Kong Shareholders other than natural persons with a Chinese name; and
- (b) the Chinese language version of the Corporate Communication will be sent to all Hong Kong Shareholders who are natural persons with a Chinese name. Whether a Shareholder is a Hong Kong or overseas person will be determined by his or her address as appearing in the Company's Register of Members.

If you choose to receive all future Corporate Communication published on the Company's website at www.espritholdings.com, please provide us with your email address and we will send you email notification of the publication of the relevant Corporate Communication on the Company's website as and when the Corporate Communication is sent to the Shareholders. If no email address or an improper email address is provided, we will send a printed notification letter of the publication of the Corporate Communication on the Company's website to such Shareholders by post.

Points To Note

- (1) You are entitled to any time by reasonable prior notice in writing, either by post to the Branch Share Registrar, Tricor Secretaries Limited, 26th Floor, Tesbury Centre, 28 Queen's Road East, Wanchai, Hong Kong or by email at esprit-ecom@hk.tricorglobal.com to change your choice of means of receipt and/or language of the Corporate Communication.
- (2) Both the printed English and Chinese versions of Corporate Communication will be available from the date of despatch from the Company or the Branch Share Registrar on request, or on the Company's website at www.espritholdings.com and Hong Kong Exchanges and Clearing Limited's ("HKEx") HKExnews website at www.hkexnews.hk.
- (3) If you choose to receive Corporate Communication by electronic means, and for any reason have difficulty in receiving or gaining access to the Corporate Communication, you will promptly upon request be sent the Corporate Communication in printed form free of charge.
- (4) Should you have any queries relating to this letter, please call the enquiry hotline of the Branch Share Registrar at (852) 2980 1333 during business hours from 9:00 am to 6:00 pm from Monday to Friday, excluding public holidays.

Yours faithfully,
For and on behalf of
Esprit Holdings Limited
Bella Chhoa Peck Lim
Company Secretary