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ESPRIT
ESPRIT HOLDINGS LIMITED
(Incorporated in Bermuda with limited liability)
(Stock Code: 00330)

**UNAUDITED FY09/10 THIRD QUARTER UPDATE
FOR THE NINE MONTHS ENDED
31 MARCH 2010**

THIRD QUARTER UPDATE

The Company is pleased to present the unaudited FY09/10 third quarter sales update of the Company and its subsidiaries for the nine months ended 31 March 2010. This announcement is made pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited.

Turnover by Regions

REGIONS	Nine months ended 31 March 2010		Nine months ended 31 March 2009 [^]		Change in %		Retail comp store sales growth %
	HK\$ million	% to Group Turnover	HK\$ million	% to Group Turnover	HK\$	Local currency	
Europe	22,437	84.0%	23,176	85.2%	-3.2%	-6.6%	-1.6%
Asia Pacific	3,443	12.9%	3,255	12.0%	5.8%	0.0%	-4.4%
North America and Others	817	3.1%	753	2.8%	8.4%	4.1%	-0.1%
TOTAL	26,697	100.0%	27,184	100.0%	-1.8%	-5.5%	-2.0%

[^] Turnover by regions for the nine months ended 31 March 2009 were restated for comparison purposes as a result of the adoption of the new IFRS 8 "Operating Segments"

Turnover by Key Distribution Channels

KEY DISTRIBUTION CHANNELS	Nine months ended 31 March 2010		Nine months ended 31 March 2009		Change in %	
	HK\$ million	% to Group Turnover	HK\$ million	% to Group Turnover	HK\$	Local currency
RETAIL[#]	13,593	50.9%	12,223	45.0%	11.2%	6.2%
Europe	10,880	40.8%	9,918	36.5%	9.7%	5.0%
Asia Pacific	2,142	8.0%	1,797	6.6%	19.2%	12.1%
North America	571	2.1%	508	1.9%	12.4%	7.5%
WHOLESALE	12,919	48.4%	14,766	54.3%	-12.5%	-15.3%
Europe	11,524	43.2%	13,224	48.6%	-12.9%	-15.4%
Asia Pacific	1,270	4.7%	1,416	5.2%	-10.3%	-14.7%
North America and Others	125	0.5%	126	0.5%	-0.9%	-7.6%
LICENSING AND OTHERS	185	0.7%	195	0.7%	-4.9%	-5.9%
Licensing	143	0.5%	144	0.5%	-0.8%	-1.4%
Salon	31	0.1%	41	0.2%	-24.4%	-24.4%
Others	11	0.1%	10	0.0%	18.2%	6.4%
TOTAL	26,697	100.0%	27,184	100.0%	-1.8%	-5.5%

[#] Retail sales includes sales from e-shop in countries where available

Turnover by Product Divisions

PRODUCT DIVISIONS	Nine months ended 31 March 2010		Nine months ended 31 March 2009		Change in %	
	HK\$ million	% to Group Turnover	HK\$ million	% to Group Turnover	HK\$	Local currency
casual	12,602	47.2%	12,405	45.6%	1.6%	-1.4%
edc	6,341	23.7%	6,505	23.9%	-2.5%	-5.5%
collection	2,507	9.4%	2,355	8.7%	6.4%	3.3%
others*	5,247	19.7%	5,919	21.8%	-11.3%	-13.8%
TOTAL	26,697	100.0%	27,184	100.0%	-1.8%	-5.5%

* others include accessories, kids, shoes, bodywear, sports, de. corp, red earth, salon, licensing income & licensed products like timewear, eyewear, jewellery, bed & bath, houseware, etc.

Key Distribution Channels by Regions

As at 31 March 2010

REGIONS	WHOLESALE (controlled space only)												RETAIL				
	Franchise stores				Shop-in-stores				Identity Corners				Directly Managed Stores				Comp Stores**
	No. of stores	Sales area sqm	Reclassification / Net opened stores*	Net change in sales area*	No. of stores	Sales area sqm	Net opened stores*	Net change in sales area*	No. of stores	Sales area sqm	Reclassification / Net opened stores*	Net change in sales area*	No. of stores	Sales area sqm	Reclassification / Net opened stores*	Net change in sales area*	No. of stores
ESPRIT (excl Salon and Red Earth)																	
Europe	1,192	307,736	(39)	5.4%	5,017	205,906	(155)	-1.7%	5,118	114,927	(748)	-11.7%	421	242,879	36	9.8%	258
Asia Pacific (excl. China)	185	37,244	-	0.6%	254	10,188	30	-1.7%	-	-	-	-	337	65,810	(1)	2.7%	220
China [^]	57	15,268	(47)	-56.6%	-	-	-	-	584	65,525	(212)	-23.3%	289	48,645	289	n.a.	120
North America and Others	2	300	-	-	8	177	2	29.2%	-	-	-	-	81	30,395	3	7.8%	62
TOTAL	1,436	360,548	(86)	-1.1%	5,279	216,271	(123)	-1.7%	5,702	180,452	(960)	-16.3%	1,128	387,729	327	23.7%	660

* Net change from 30 June 2009

** All e-shops within Europe are shown as 1 comparable store in Europe and the e-shop in U.S. is shown as 1 comparable store in North America

[^] 46 Esprit franchise stores and 242 Esprit identity corners were reclassified as Esprit directly managed retail stores as a result of the acquisition of remaining interest in China operation

n.a. Means not applicable

On behalf of the Board
ESPRIT HOLDINGS LIMITED
Bella CHHOA Peck Lim
Company Secretary

Hong Kong, 23 April 2010

As at the date of this announcement, the Board comprises (i) Mr. Heinz Jürgen Krogner-Kornalik (Executive Chairman), Mr. Ronald van der Vis (Group Chief Executive Officer) and Mr. Chew Fook Aun (Group Chief Financial Officer) as Executive Directors; (ii) Mr. Jürgen Alfred Rudolf Friedrich as Non-executive Director; and (iii) Mr. Paul Cheng Ming Fun (Deputy Chairman), Mr. Alexander Reid Hamilton, Dr. Hans-Joachim Körber, Mr. Raymond Or Ching Fai and Mr. Francesco Trapani as Independent Non-executive Directors.