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ESPRIT HOLDINGS LIMITED

(Incorporated in Bermuda with limited liability)

Stock Code: 00330

INSIDE INFORMATION UPDATE ON PROFIT WARNING

This announcement is made by Esprit Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Reference is made to profit warning announcement of the Company dated 7 July 2023 (the “**Announcement**”). Capitalised terms used in this announcement shall have the same meanings as defined in the Announcement unless otherwise stated herein.

The board of directors of the Company (the “**Board**”) wishes to update and further inform the shareholders of the Company (the “**Shareholders**”) and potential investors that based on the preliminary review of the unaudited consolidated management accounts of the Group for the six months ended 30 June 2023 (the “**Interim Period**”) and information currently available to the Board, the Group is expected to record an unaudited loss attributable to the Shareholders of approximately HK\$715 million for the Interim Period, as compared to the unaudited profit attributable to the Shareholders of approximately HK\$13 million for the six months ended 30 June 2022 (the “**Corresponding Period**”).

The Group is expected to record total revenue of approximately HK\$3,025 million for the Interim Period, as compared to the total revenue of approximately HK\$3,626 million for the Corresponding Period, a decrease of approximately 16.6%. The decrease in revenue was primarily due to negative consumer sentiment in Germany and across the rest of Europe resulting from the poor economic environment and the

continuing conflict in Ukraine. The Company's performance was also affected by the short-term adjustments stemming from brand elevation and repositioning in the fashion industry. The Group has implemented several progressive initiatives to reinvigorate its growth over the past half year and the management estimates these initiatives to come to fruition in the second half of this year as the Group has already seen noticeable positive developments from the June results. Furthermore, there will be many exciting developments coming up in the second half of this year such as the launch of the New York retail store, new collection with significant superior quality and design, together with a new denim line developed by the Group's new innovative centre in Amsterdam.

The Board considers that the significant loss is mainly attributable to the decrease in revenue cited above, which also led to the decrease of gross profit of the Group to approximately HK\$1,352 million for the Interim Period, as compared to the gross profit of the Group of approximately HK\$1,659 million for the Corresponding Period, a decrease of approximately 18.5%.

As at the date of this announcement, the Company is still in the process of finalising the consolidated results of the Group for the Interim Period. The information contained in this announcement is only based on a preliminary assessment of the unaudited consolidated management accounts of the Group for the Interim Period and information currently available to the Board and is not based on any figures or information which has been audited or reviewed by the independent auditors of the Company nor approved by the Audit Committee of the Company. Therefore, the actual results of the Group may be subject to further amendments and adjustments where necessary. Shareholders and potential investors are advised to carefully read the announcement of the Company in relation to the results of the Group for the Interim Period which is expected to be published before the end of August 2023 in accordance with the requirements under the Listing Rules.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Esprit Holdings Limited
WONG Natasha Chi Yan
Company Secretary

Hong Kong, 10 August 2023

Dates stated in this announcement refer to Hong Kong time unless otherwise specified.

As at the date of this announcement, the Board comprises the following directors:

Executive Directors:

Ms. CHIU Christin Su Yi

Mr. PAK William Eui Won

Mr. SCHLANGMANN Wolfgang Paul Josef

Mr. WRIGHT Bradley Stephen

Independent Non-executive Directors:

Mr. CHUNG Kwok Pan

Mr. GILES William Nicholas

Mr. HA Kee Choy Eugene

Ms. LIU Hang-so

Mr. LO Kin Ching Joseph