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## **ANNOUNCEMENT PURSUANT TO RULE 13.10 OF THE LISTING RULES**

This announcement is made by Esprit Holdings Limited (the “**Company**”) at the request of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) pursuant to Rule 13.10 of the Rules Governing the Listing of Securities on the Stock Exchange (the “**Listing Rules**”).

The board of directors (the “**Board**”) of the Company has noted the decrease in the trading price of the shares of the Company today and wishes to state that the Board is not aware of any reason for such decrease. The Board also noted certain article which appeared in the Next magazine today in relation to the Company and wishes to confirm that: -

1. The information related to the number of point-of-sales in China as disclosed in the Final Results Announcement for the year ended 30 June 2011 is accurate. As at 30 June 2011, the total number of point-of-sales excluding salon in China was 1,012, which comprised of 300 directly managed retail stores and 712 controlled-space wholesale point-of-sales.
2. The information related to the point-of-sales in China as shown in the Company’s website is only updated from time to time and hence, it might not reflect the actual status at a particular point in time.

The Board also confirms that there are no negotiations or agreements relating to intended acquisitions or realizations which are discloseable under Rule 13.23 of the Listing Rules, neither is the Board aware of any matter discloseable under the general obligation imposed by Rule 13.09 of the Listing Rules, which is or may be of price sensitive nature.

Made by the order of the Board, the directors of which individually and jointly accept responsibility for the accuracy of this statement.

On behalf of the Board  
**ESPRIT HOLDINGS LIMITED**  
**Florence NG Wai Yin**  
*Company Secretary*

Hong Kong, 12 October 2011

*As at the date of this announcement, the Board comprises (i) Mr Ronald van der Vis (Group Chief Executive Officer) and Mr Chew Fook Aun (Group Chief Financial Officer) as Executive Directors; (ii) Mr Jürgen Alfred Rudolf Friedrich as Non-executive Director; and (iii) Dr Hans-Joachim Körber (Chairman), Mr Paul Cheng Ming Fun (Deputy Chairman), Mr Alexander Reid Hamilton, Mr Raymond Or Ching Fai and Mr Francesco Trapani as Independent Non-executive Directors.*