Press Release
Ratingen, November 2018. There’s a right time and place for everything. But whatever the hour, the one place where you should always feel comfortable is your home.

In 2019, we are following the course of the sun and the changing colors of the day, influenced by the intensity of the light. This is how we create the perfect look for everyone’s four walls, whether it’s morning, noon, afternoon or night.

In spring, we are launching the first part of our new collection with the “Morning Blush” collection and easing into the day gently with a beautiful sunrise. Our products are defined by round geometric shapes in delicate pastel hues. After that, we will be enthusiastically heading straight into April with the summer collection “Cool Noon”, when the sun reaches its zenith and is full of energy. Straight lines, block stripes, or circles in intense colors will dominate the look at this time.

And then in the second half of the year we will be finishing off the day with the collection “Afternoon Haze”, the perfect time to shift down a gear in the subdued light of the afternoon sun, before completely coming to rest at the end of the year with “Evening Shade”. But more about that in six months.

In 2019, let the sun be your guide - and Esprit your inspiration.
HOME
SPRING/SUMMER COLLECTION 2019

ESPRIT
Morning Blush

Spring Collection

When the soft morning light seeps through your windows, it can only mean one thing: a new day has arrived. Hear the birds chirping as the rising sun bathes your home in pastel hues.

It’s easy to imagine waking up under vanilla skies when you’re surrounded by overlapping shades of fresh coral, yellow, light blue, and mint. Pull back the sheets dotted with blended circles, open the soft-hued curtains, and stretch – it’s a beautiful spring day and anything can happen.
Do you see that warm sun high above you in the deep blue sky? It drenches the world in vivid bold colors, drawing clean shadows into a vibrant beat. What colors go better with noontime than aqua and pink? Expect them in unexpected patterns on the walls, carpets, cushions, and sheets. We’ve got straight lines for the purists, gradients for the indecisive and blocks and circles for the playful ones. Whatever’s your pleasure, it’s all about color and contrast. We love it light and bright like the cool noon itself.
Long shadows, soft colors and warm contrasts – you don’t need to check your watch to know the clock has hit magic hour. Just look at the afternoon sun lighting up the world in a rosé haze with pastel accents. Geometric patterns reenact the sunset’s playful shadows, turning your home into a warm haven of tranquillity. Soft textures on the carpets, wallpapers, cushions, and covers feels like what a pleasant afternoon looks like. We bring the afternoon glow right to your home.
Evening Shade

Winter Collection

Now that the sun has set behind the horizon, it’s time it’s time for night to fall with its unexpected hues. The fading daylight makes colors more subdued, casting softer geometric shadows. Yet somehow the remaining light brings surprisingly bright touches to the evening shade. The world has gone blue grey with a lilac glow reflected in lineal and curved stripes on gentle gradients. Tiptoe on carpets that are as soft on the touch as they are on the eye. Crawl under patterned covers and lay your head down on pillows with tessellating squares and triangles. Good night from Esprit!
Morning Blush
Product Highlights

Cushion Punti
2 colors available
38 x 38 cm
19,99 Euro

Bed linen Heras
2 colors available
100% cotton/sateen
e.g. 69,95 Euro

Wallpaper Morning Blush
0,53 x 10 m
41,95 Euro

Carpet Skybase
6 sizes available
e.g. 70 x 140 cm
139,00 Euro

Bed linen Tavai
100% cotton/sateen
e.g. 69,95 Euro

Curtain Vel
transparent
140 x 250 cm
39,99 Euro

Wallpaper Morning Blush
0,53 x 10 m
41,95 Euro

Carpet Runway
6 sizes available
e.g. 70 x 140 cm
139,00 Euro

Cushion Tavai
2 colors available
45 x 45 cm
22,99 Euro

Waves Kelim
3 sizes available
e.g. 80 x 150 cm
149,00 Euro

Image Overview
Cool Noon
Product Highlights

Cushion Aleza
2 colors available
45 x 45 cm
19,99 Euro

Bed linen Makon
2 colors available
100% cotton/percale
19,99 Euro

Wallpaper
Cool Noon
0,53 x 10 m
29,95 Euro

Bed linen Kio
100% cotton/sateen
19,99 Euro

Calippo Kelim
3 sizes available
e.g. 80 x 150 cm
129,00 Euro

Bed linen Xaz
100% cotton/sateen
19,99 Euro

Cushion Art
printed cotton
38 x 58 cm
19,99 Euro

Cushion Corro
2 colors available
38 x 38 cm
22,99 Euro

Carpet Xaz
6 sizes available
e.g. 70 x 140 cm
159,00 Euro

Wallpaper
Cool Noon
0,53 x 10 m
29,95 Euro

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