



## ESPRIT HOME 2019 SEIZE THE DAY

### **Press Release**

Ratingen, November 2018. There's a right time and place for everything. But whatever the hour, the one place where you should always feel comfortable is your home.

In 2019, we are following the course of the sun and the changing colors of the day, influenced by the intensity of the light. This is how we create the perfect look for everyone's four walls, whether it's morning, noon, afternoon or night.

In spring, we are launching the first part of our new collection with the "Morning Blush" collection and easing into the day gently with a beautiful sunrise. Our products are defined by round geometric shapes in delicate pastel hues. After that, we will be enthusiastically heading straight into April with the summer collection "Cool Noon", when the sun reaches its zenith and is full of energy. Straight lines, block stripes, or circles in intense colors will dominate the look at this time.

And then in the second half of the year we will be finishing off the day with the collection "Afternoon Haze", the perfect time to shift down a gear in the subdued light of the afternoon sun, before completely coming to rest at the end of the year with "Evening Shade". But more about that in six months.

In 2019, let the sun be your guide – and Esprit your inspiration.

# HOME

SPRING/SUMMER COLLECTION 2019



ESPRIT



## SEIZE THE DAY.

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# Morning Blush

## Spring Collection

When the soft morning light seeps through your windows, it can only mean one thing: a new day has arrived. Hear the birds chirping as the rising sun bathes your home in pastel hues.

It's easy to imagine waking up under vanilla skies when you're surrounded by overlapping shades of fresh coral, yellow, light blue, and mint. Pull back the sheets dotted with blended circles, open the soft-hued curtains, and stretch - it's a beautiful spring day and anything can happen.



# Cool Noon

## Summer Collection

Do you see that warm sun high above you in the deep blue sky? It drenches the world in vivid bold colors, drawing clean shadows into a vibrant beat. What colors go better with noontime than aqua and pink?

Expect them in unexpected patterns on the walls, carpets, cushions, and sheets. We've got straight lines for the purists, gradients for the indecisive and blocks and circles for the playful ones. Whatever's your pleasure, it's all about color and contrast. We love it light and bright like the cool noon itself.



# Afternoon Haze

## Fall Collection

Long shadows, soft colors and warm contrasts - you don't need to check your watch to know the clock has hit magic hour. Just look at the afternoon sun lighting up the world in a rosé haze with pastel accents.

Geometric patterns reenact the sunset's playful shadows, turning your home into a warm haven of tranquillity. Soft textures on the carpets, wallpapers, cushions, and covers feels like what a pleasant afternoon looks like. We bring the afternoon glow right to your home.



# Evening Shade

Winter Collection

Now that the sun has set behind the horizon, it's time it's time for night to fall with its unexpected hues. The fading daylight makes colors more subdued, casting softer geometric shadows. Yet somehow the remaining light brings surprisingly bright touches to the evening shade.

The world has gone blue grey with a lilac glow reflected in lineal and curved stripes on gentle gradients. Tiptoe on carpets that are as soft on the touch as they are on the eye. Crawl under patterned covers and lay your head down on pillows with tessellating squares and triangles. Good night from Esprit!

# Morning Blush

## Product Highlights



**Cushion Punti**  
2 colors available  
38 x 38 cm  
19,99 Euro



**Bed linen Heras**  
2 colors available  
100% cotton/sateen  
e.g. 69,95 Euro



**Wallpaper Morning Blush**  
0,53 x 10 m  
41,95 Euro



**Carpet Skybase**  
6 sizes available  
e.g. 70 x 140 cm  
139,00 Euro



**Bed linen Tavai**  
100% cotton/sateen  
e.g. 69,95 Euro



**Curtain Vel**  
transparent  
140 x 250 cm  
39,99 Euro



**Wallpaper Morning Blush**  
0,53 x 10 m  
41,95 Euro



**Carpet Runway**  
6 sizes available  
e.g. 70 x 140 cm  
139,00 Euro



**Cushion Tavai**  
2 colors available  
45 x 45 cm  
22,99 Euro



**Waves Kelim**  
3 sizes available  
e.g. 80 x 150 cm  
149,00 Euro

## Image Overview



# Cool Noon

## Product Highlights



**Cushion Aleza**  
2 colors available  
45 x 45 cm  
19,99 Euro



**Bed linen Makon**  
2 colors available  
100% cotton/percale  
e.g. 49,95 Euro



**Wallpaper Cool Noon**  
0,53 x 10 m  
29,95 Euro



**Bed linen Kio**  
100% cotton/sateen  
e.g. 79,95 Euro



**Calippo Kelim**  
3 sizes available  
e.g. 80 x 150 cm  
129,00 Euro



**Bed linen Xaz**  
100% cotton/sateen  
e.g. 79,95 Euro



**Cushion Art**  
printed cotton  
38 x 58 cm  
19,99 Euro



**Cushion Corro**  
2 colors available  
38 x 38 cm  
22,99 Euro



**Carpet Xaz**  
6 sizes available  
e.g. 70 x 140 cm  
159,00 Euro



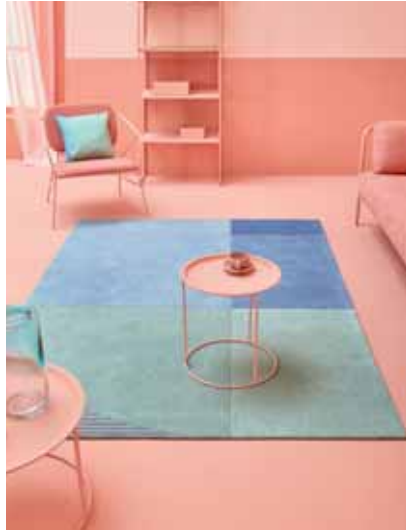
**Wallpaper Cool Noon**  
0,53 x 10 m  
29,95 Euro

## Image Overview





All prices in this brochure are German recommended retail prices and may vary from country to country.



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