

Trend flash

Spring/Summer 2011  
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ESP Esprit Sports

### On the Road to Summer

For the Spring/Summer 2011 season, ESP Esprit Sport presents summery looks for women, men & kids, expressing the Esprit lifestyle in sporty, functional material innovations.

#### Key looks

- **urban-adventure:** layered look, consisting of a functional shirt, a checked shirt & a soft-shell jacket
- **fitness-wellness-training:** yoga top and relaxing trousers made of lyocell, combined with a suitable cardigan made of carbonised cotton
- innovative running jacket & shorts, worn above functional tights
- tennis skort & polo shirt plus a mesh reversible jacket with a newly interpreted tennis look
- rhythm to slip into: dancing trousers with many details, combined with delicate tops with a layered look
- **sun-fun-beach:** light beach dress or board shorts, combined with a cool sweater jacket made of slub jersey

#### Key styles

- new jacket types with a high level of functionality & style, in innovative qualities & material mixes
- soft-shell and fleece jackets, cardigans & sweaters
- shirts, long sleeves & tops of attractive shapes & materials
- capri pants, board shorts & hot pants
- light beach dresses & shirts
- wellness that you can wear: comfortable shapes for trousers & tops & cardigans in a new longer shape

#### Materials

- new, functional materials
- extra-light, quick-drying qualities
- fleece, soft shell, mesh & nylon
- woven qualities & carbonised cotton
- floating materials such as Lyocell & Modal

#### Colours

- basics: black, white, beige, grey blend & anthracite
- highlights: shiny solids of the blue-green range & fruity colours such as violet, yellow, pink & red

#### Details and artwork

- zipper details, ornaments & appliqués
- layerings made of transparent materials
- reflecting prints & pipings
- prints in aquarelle look, dip dye & bleach effects
- shiny effects & foil prints
- stripes, dots, checks & floral all-over prints
- typo & scribble prints, animal, flower & underwater world designs
- used look finishings

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